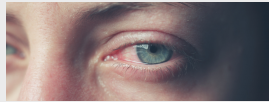


DRY EYE DISEASE?

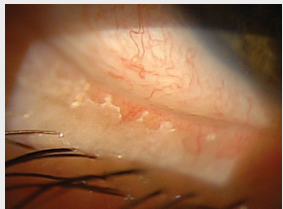


Yes, it is a disease! Many people suffer from Dry Eye Disease (DED). Symptoms can vary from mild to severe. DED causes a mixture of: intermittent blurry vision, fluctuating vision, light sensitivity, burning eyes, aching eyes, scratchy eyes, and watery eyes (ironic, right?). We can customize a management and treatment plan specific to you. Don't mess around with OTC eye drops any longer—allow our customized approach to help you with your Dry Eye Disease!



CAUSES OF DRY EYE DISEASE

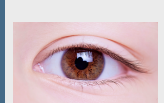
INFLAMMATION BLEPHARITIS OCULAR ROSACEA
BIOFILM DEMODEX MEIBOMIAN GLAND DYSFUNCTION



>80 % of dry eye patients suffer from meibomian gland dysfunction (MGD)

MGD has increasingly been recognized as a primary cause of dry eye disease and OTC drops do not treat it.

HEALTHY LIDS ARE CRITICAL TO MANAGING DRY EYE AND OCULAR SURFACE DISEASE.



We offer unique and customized treatments, whether you suffer from mild Dry Eye Disease that is uncomfortable, to severe chronic Dry Eye Disease that affects your day to day activities and quality of life. Please call our office today to schedule your consult at the Dry Eye Center at Family Vision Care of Richmond



**Family Vision Care
of Richmond**

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**Family Vision Care
of Richmond**

DRY EYE CENTER

*at family vision care
of richmond*



THE FAMILY VISION CARE OF RICHMOND ADVANTAGE

We have a number of modern diagnostic technologies available to measure and track the signs and symptoms of Dry Eye Disease. Once we determine the cause of your dry eye, we will recommend effective treatments for your specific needs.

No single test alone is adequate for establishing the diagnosis of dry eye.

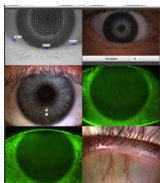
YOU DESERVE BETTER THAN JUST OVER-THE-COUNTER EYE DROPS

Over-the-Counter (OTC) lubricating eye drops, or artificial tears, have been a mainstay use for Dry Eye Disease (DED). But you likely know their shortcomings—they only give temporary relief from minutes to hours. DED is much more complex than OTC eye drops which is why we will design a treatment protocol specific to you. The vast majority of people with DED suffer from inflammatory dry eyes. OTC drops cannot touch this form of DED which is why most people unsuccessfully experiment with OTC drops frequently. By utilizing the most advanced technology, our doctors are able to identify underlying causes or other disease factors that may be contributing to your dry eye symptoms and customize a plan just for you.

MODERN DRY EYE DIAGNOSTIC TECHNOLOGY

At Family Vision Care of Richmond, we use the latest diagnostic equipment and tools to quickly and accurately pinpoint the cause and type of Dry Eye Disease you are suffering from. Our advanced technology will allow us to walk you through your unique diagnosis and individualized treatment options to ensure proper treatment. You will see first hand (through pictures) what our doctors see on your eyes so that you can better understand your own eyes. The key to managing Dry Eye Disease is YOUR understanding of the underlying cause.

Oculus 5M



We can use the unique features of the Oculus 5M to examine the following:

Tear break up time:

How long will your tears cover the surface of your eyes? Is that the problem?

Tear meniscus height:

Are you making enough tears? Watery eyes does not make this a yes/no question!

Redness scan:

How red are your eyes and how will this guide your treatment options?

Blink analysis:

How do your eyelids and oil glands play a role in Dry Eye Disease?



Meibography

You have tiny glands that line your eye lid/lash area. They are key to Dry Eye Disease (DED) and we'll image them (with an infrared camera) so we both understand their role in your treatment plan. Saving the Meibomian Glands is critical to your long-term success from DED!



Dye Stains

We'll use temporary colored dye stains to see how the front of your eyes are affected by Dry Eye Disease. We'll share the images with you so you can understand what we are seeing!



Video Examination

We'll use our video system to show you your eyelids and how they contribute to Dry Eye Disease. We are looking for signs of inflammation, bacteria, clogged glands, biofilm and other factors that cause DED symptoms. We'll show you what we see!



Tear Sample Tests

We test samples of your tears to know if you are showing signs of inflammation and also the quality of your tears. These in-office lab tests guide our decisions about your treatment options.



Questionnaires

Questionnaires help us to gauge how well we are doing. Since we can't spend every day with you, we use these to help us understand our impact on your treatment plan.



PERSONALIZED DRY EYE TREATMENT SOLUTIONS

There is no "one size fits all" treatment solution for Dry Eye Disease. There are a number of factors that contribute to Dry Eye Disease and everyone's experience with it is unique. For many patients, more than one approach is required to alleviate discomfort and treat the underlying causes of Dry Eye Disease. Our modern dry eye treatments will help restore healthy and comfortable vision through minimally invasive procedures. We provide customized treatment plans designed to maximize the relief of your dry eye symptoms AND treat the underlying cause of your Dry Eye Disease as effectively as possible. Many of our treatment options are combined as they are all complimentary in their therapeutic benefits and most patients need more than one approach to help their symptoms.



Intense Pulse Light

OptiLight by Lumenis is the first IPL treatment FDA-approved for the most common cause of dry eyes. OptiLight uses pulses of light to reduce eyelid inflammation which is known to be the primary contributor to dry eyes. The positive results from IPL are cumulative and the FDA criteria is 4 treatment sessions over 4 months (but many patients feel relief beginning with the first session). After the first 4 treatments, most patients benefit from an annual treatment thereafter.

BlephEx

BlephEx is an in-office treatment used to clean and exfoliate the eyelids at the base of the eyelashes and improves the ability to make cleaner tears that last longer.



Prescription eye drops

A mainstay of Dry Eye Disease treatments for the past few decades, these options help the eyes to make better quality tears. Your medical insurance company will likely require prior authorization paperwork and annual renewals. Many insurance companies work only with specific Rx brands.



Radio Frequency

Radio Frequency is an in-office technology that adjuncts to dry eye treatments. This technology also tightens the skin around the eyes giving a more youthful appearance.



iLux

iLux works by warming and expressing the eyelid glands to improve more natural tear production.

Punctal Plugs

For those that do not make enough tears, plugs can be inserted into the tear duct to improve your ability to keep your tears on the eyes longer

Nutraceuticals

Omega fatty acids have been shown to improve tear quality and provide symptom relief for Dry Eye Disease. It is critical to have prescription-grade Omega because most over-the-counter versions do not absorb well enough into the body to assist with dry eye relief.

Lid Cleaners

At-home daily eyelid cleaning options help maintain healthier eyelids and reduce dry eye symptoms.

PERSONALIZED MODERN TREATMENT USING THE MOST ADVANCED SOLUTIONS AVAILABLE